



**lido isle  
community  
association**

701 Via Lido Soud, Lido Isle • Newport Beach, CA 92663  
Telephone (949) 673-6170 • Fax (949) 673-6827

## LIDO ISLANDER Advertising Policy, Rates & Specifications

Rates shown below are for supplied digital artwork on a space-available basis. Island-related editorial has priority over advertising, but every effort will be made to insert and publish all submitted ads.

The closing date for advertising space reservations and ad materials submission is the 12th of the month preceding publication.

Ad materials in acceptable file format(s) must be submitted by the deadline above. (In extraordinary cases, short materials extensions can be granted; however, they are not guaranteed and are generally discouraged.) Ads must conform to specified units and sizes. Exceptions will be considered on an individual basis. Ad materials should be submitted to the LICA office via email to [islander@lidoisle.org](mailto:islander@lidoisle.org)

For first-time advertisers, payment by check must be made prior to the ad close. No exceptions. Subsequent ads will be billed upon publication, with payment due by the next month's ad close. No subsequent ads will run until the prior month's balance is paid in full. Discounts are available for payment in advance: 5% for six months and 10% for one year.

Any questions regarding space units or materials requirements may be directed to the LICA office at (949) 673-6170.

<p>4 Square Cube 4-7/8" x 4-7/8"</p> <p>Space Charge \$165.00</p>	<p>Also Available 8 Square 4-7/8" x 8" Tall Space Charge \$264.00</p> <p>and</p> <p>1/2 Page 10" x 8" Tall Space Charge \$528.00</p>
<p>1 Column Square 2-5/16" x 2-5/16"</p> <p>Space Charge \$41.25</p>	

<p>2 Square Vertical or Horizontal 2-5/16" x 4-7/8"</p> <p>Space Charge \$82.50</p>	<p>3 Square Vertical or Horizontal 2-5/16" x 7-1/2"</p> <p>Space Charge \$123.75</p>
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