



**lido isle
community
association**

701 Via Lido Soud, Lido Isle • Newport Beach, CA 92663
Telephone (949) 673-6170 • Fax (949) 673-6827

LIDO ISLANDER INSERTION AUTHORIZATION

*Space and materials close is the
12th of month preceding issue of insertion*

Authorization is hereby given to insert our advertisement in the Lido Isle Community Association's *Lido Islander* publication, issue(s) [_____] through issue(s) [_____], 20__ / 20__ consecutively, for a total of ____ issues.

Total cost for space: \$ _____. * *Total will be adjusted for contract discount.*

Advertiser Information:

Business Name: _____
 Ad Contact Name: _____
 Address: _____
 Telephone: Business _____ Residence _____ Fax _____
 Email Address: _____

Ad Unit Size:

- 1-sq., \$ 41.25 per issue (Ad Size = 2-5/16" x 2-5/16")
- 2-sq., \$ 82.50 per issue (Ad Size = 2-5/16" x 4-7/8" vertical or horizontal)
- 3-sq., \$123.75 per issue (Ad Size = 2-5/16" x 7-1/2" vertical or horizontal)
- 4-sq., \$165.00 per issue (Ad Size = 4-7/8" x 4-7/8")
- 6-sq., \$247.50 per issue (Ad Size = 4-7/8" x 7-3/8" vertical or horizontal)
- 8-sq., \$264.00 per issue (Ad Size = 4-7/8" wide x 8" tall)
- 1/2 Page, \$528.00 per issue (Ad Size = 10" wide x 8" tall)
- Full Page, \$1,056.00 per issue (Ad Size = 10" wide x 15-7/8" tall)

Terms:

- **New Advertisers:** First insertion paid in advance; subsequent insertions billed terms net 30 days.
- **Intermittent Advertisers:** Non-consecutive ads are paid in advance, each issue.
- NO ads will run for any advertiser who has an outstanding balance from any previous month.
- For subsequent ads not included in original Insertion Authorization, approval to run other than what is noted on Insertion Authorization must be submitted in writing before current issue deadline.

Authorizing Signature

Title

Date

Materials Specifications:

Advertising materials must be submitted in digital format only, in one of the following file formats:

- **Photo/grayscale images** at 300 dpi, at correct ad size in .jpg, .tif, .psd or .pdf formats ONLY. NO pixelated or low-resolution images will be accepted.
- **Vector art with or without grayscale images** in CMYK color space in black ONLY. Fonts set to outlines or curves. Acceptable file formats are .ai and .cdr ONLY.

The *Lido Islander* design staff can create your ad for you. Please submit your specifications, ad copy and images in an acceptable format above. Ad creation will be quoted and billed separately.

* *Space contracts are available for 6 months at a 5% frequency discount, and for 12 months at a 10% discount. All contracts are payable in advance.*